BLASPHEMOUS COMMENTS IN SOCIAL MEDIA TIKTOK: SEMANTIC STUDIES

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Abstract: The development of technology and the internet has brought great changes to people's lives. One popularly used platform is TikTok, where users can share short videos and interact with other users through comments and messages. However, in this context, the issue of using insulting and degrading language in comments has emerged. Therefore, this study aims to uncover the phenomenon of blasphemous language use in TikTok comments in Indonesia, focusing on understanding the type, meaning, and function of online social interaction. The method used in this research is descriptive qualitative. In this research is an inductive approach to analyze the use of blasphemous language styles in TikTok comments, focusing on an in-depth understanding of the context and meaning of the phenomenon. The results of this study reveal various types of blasphemous language styles used by Indonesian netizens in TikTok comments. Such as identifying the types of blasphemous language styles and knowing about the form, meaning and function of using blasphemous language in TikTok comments in Indonesia. Data collection is carried out from this research by means of screen capture or copying blasphemous comments on Tiktok comments in Indonesia.

Keywords : blasphemous, language style, comments, tiktok.

1. INTRODUCTION

The development of technology and the internet has brought great changes to human life. Technology, which is supposed to be a tool for expanding human capabilities, has now become a force that shapes people's behavior and lifestyle. Life patterns are changing because of the times. Issues that often arise in today's society relate to youth, education, and how people interact. These are important issues to consider in order to create a balanced and peaceful society. Bintang say " In the current era of globalization, freedom of speech is something that has no limits. People have become accustomed to freedom of speech without fear of being restricted. However, people who commit cyberbullying or spread hate speech will usually argue that they are just giving criticism, even though it is more directed at blasphemy" (Bintang in Annissa et al., 2022). In Indonesia, there are several cases of hate speech containing elements of blasphemy carried out through social media (Syahid et al., 2022).

Social media is an internet-based application that provides easy access to information, images, videos and messages (Aulia et al., 2023). Through social media, individuals can also upload various content that can be enjoyed by the wider community. Various content on social media can be educational or limited to entertainment, each of which has a positive and negative impact. One type of social media that is popular in various parts of the world is the TikTok application.

TikTok is an internet-based application that provides a wide variety of creative filters and audio backsounds that users can use to create content. In addition, TikTok also allows users to interact with other users around the world through commenting, messaging, and collaborative video creation features. The app has become a global phenomenon and is very popular among the younger generation. However, in the TikTok application, gossip accounts generally contain content that reports on events or phenomena that are being experienced by someone. Usually this content can contain positive or negative things. This can be seen in the

interaction of users in the comments column of TikTok gossip account posts and the use of language in delivering TikTok content on gossip accounts. Therefore, users often use hurtful language when viewing videos that make no sense. A Muslim TikTokker named Lina Mukherjee created controversy in Indonesia through one of she videos. In the video, Lina, who is known as a foodvlogger, eats pork while saying bismillah. This action drew strong criticism from Indonesian netizens because in Islamic teachings, pork is forbidden to be consumed. Saying bismillah before eating pork is considered very disrespectful to religious teachings. As a result, Lina received many abusive and blasphemous comments from TikTok users in Indonesia.

One of the linguistic levels that will be the focus of this research is the semantic level. This research takes the focus of its study on language style. Language style can be identified as a person's way of expressing ideas, ideas, feelings using typical words or sentences, which aim to captivate, influence, and convince. Language style is a form of rhetoric, namely the use of words in speaking and writing to influence readers or listeners. In addition, language style is also related to the situation and atmosphere where language style can create a certain state of mood. For example, good, bad, and happy impressions.

In this study, the form, meaning, and function of sentences will be identified. Sentence forms will be divided into two main categories, namely declarative sentences and interrogative sentences. Declarative sentences are a type of sentence used to convey information, facts, or opinions. This sentence functions to provide a clear and informative statement to the listener or reader, so it does not require a response or answer.An interrogative sentence is a type of sentence used to ask a question with the aim of getting information, clarificat ion, or confirmation from the listener or reader. Interrogative sentences expect an answer or response from the interlocutor, unlike declarative sentences that only provide information.

According to Achmad in Rahmawati et al., (2023) blasphemous language style is a stylized word that expresses sarcasm to increase its impression and influence on the listener or reader. Blasphemous language is intended to expand the reader's or audience's assumptions about writing and expressions towards someone who is not directly satirical. Blasphemous words usually contain the characteristics of being spoken delicately, seeming to show praise, and insinuating words opposite to the actual facts or circumstances. The following is one of the quotations of the sarcastic language style found in tiktok media.

According to Gorys Keraf said in Cahyo et al., (2020) blasphemy is a reference that contains bitterness and bitter reproaches, that this style of language will always hurt and is less pleasant to hear in its use. Included in the blasphemous language style are, for example, satire, sarcasm, cynicism, etc.

Meanwhile, according to Poerwadarminta in (Cahyo et al., 2020) blasphemy is a language style that contains ridicule or sarcasm that is scathing and painful Tarigan. Then opined Tarigan that Keep in mind that blasphemy has a main characteristic, which is that it always contains bitterness and bitter reproaches, hurts the heart, and is not pleasant to hear (Cahyo et al., 2020), So what is meant by blasphemy is a style of insinuating language by using harsh words. From some of the above definitions, it is known that blasphemy is a style of language that is harsh without thinking about the feelings of the commented. The characteristics of blasphemous language style include the following: 1) The meaning contains scorn, and satire 2) contains bitterness of harsh reproaches, 3) The language is not pleasant to hear.

There are several previous studies on the language contained in the TikTok application that have been carried out such as *Firstly*, the article (Annisa et al., 2022) by title "Sarkasme Netizen di Media Sosial", This study aims to discuss the form of sarcasm in TikTok social media. The type of research used is qualitative. The object of this research is the words used by netizens in comment on TikTok users. Data analysis using Bousfield's theory of language impoliteness. The findings in this study show that sarcasm on TikTok social media causes a violation of the principle of politeness principle of language politeness. The similarity in this article is that both refer to the comments of Indonesian netizens with data sources from the TikTok application. The difference is that this research only focuses on sarcasm comments, while my research will focus on blasphemy containing sarcasm, satire, hate speech, cynicism, and insults.

Secondly, research related to (Mulyanto et al., 2023) by title "Gaya Bahasa Sindiran dalam Vidio Tiktok Rian Fahardhi''. This study aims to examine the use of satire language style used by Tiktoker Rian Fahardhi in his video using Keraf's Language Style theory. This research uses descriptive qualitative research to describe the sarcastic language style used by Rian Fahardhi in TikTok videos. The results showed that Rian Fahardhi used 19 sarcasm language styles consisting of 4 irony language styles, 6 cynicism language styles, and 9 sarcasm language styles. This article has several similarities, namely discussing netizen blasphemy on TikTok and using appropriate semiotic theory. The difference is that this research only focuses on one TikTok account, namely Rian Fahardhi, while my research will be more general with the object of all TikTok accounts in Indonesia.

Thirdly, research related to (Canty et al., 2024) by title "Analisis Ujaran Kebencian pada Kolom Komentar Akun Tiktok Maaayang Lucyana''. This research uses descriptive qualitative method to describe the illocutionary speech acts of hate speech in the TikTok comment section of Maayang.Lucyana. The research data are words and sentences of hate speech from Indonesian netizens addressed to Mayang on TikTok. The data

source comes from the text in Maayang.Lucyana's comment section. Data collection techniques are carried out by observing and analyzing evidence of hate speech from netizens. The results revealed the existence of expressive, directive, and declarative types of illocutionary speech acts. Like the previous article, there are many similarities in this article, starting from the object of research in the form of hate speech, the method used, and the data source from netizen comments on the TikTok application. However, there is a slight difference, this research only analyzes certain TikTok accounts, while my research will analyze many hate speeches with a broader scope. The urgency of this research is because at this time Tik Tok is one of the media that is in demand by the public and Tik Tok's existence is very accessible to anyone.

2. METHOD

This research uses a qualitative research method with a descriptive approach. The data sources in this study come from social media platforms, namely: TikTok. The data in this study are words or phrases that contain blasphemous meaning. Data collection techniques in this study by conducting documentation in the form of screen responses, copy and paste of netizen comments containing blasphemous language. The data analysis technique in this study is to collect research data based on the research objectives by presenting data, analyzing, and interpreting the results obtained from observing the form of blasphemous language that is screenshotted in photo and video comments uploaded from the Tiktok platform.

3. RESULT AND DISCUSSION

This research was conducted by finding data in the form of 10 videos in the TikTok application. The ten TikTok videos are listed in the table below. The following is a table of vocabulary containing five forms of blasphemy in the comment section of the TikTok application.

Table 1. Classification of blasphemous language styles in TikTok application

Insult	Sarcasm	Blasphmey	Hate Speach
4	3	2	1
Total: 10			

Based on the research that has been conducted, it was found that the form of blasphemy carried out by Tiktok users or commonly referred to as netizens, five forms of blasphemy were found on the Tiktok application, with the dominance of the most forms, namely Insults with 4 comments, then the Sarcasm form with 3 comments, and Blasphmey with 2 comments, comment and the last form is Hate Speach with 1 comment. In this study, 10 data were found, of which 4 forms of blasphemy were taken, which will be explained through a screen capture and analyzed about the form, meaning, and function as follows:

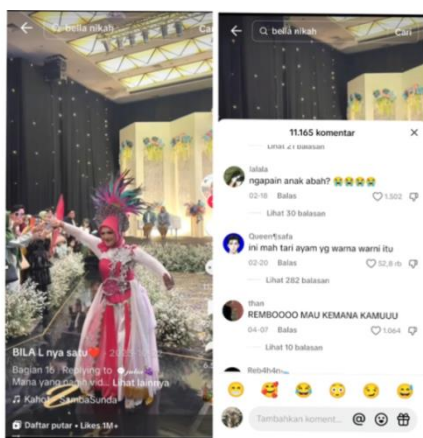**Data 1**: type of blasphemous language style: Sarcasm

Figure 1. Form of sarcasm comments

Figure 1. Shows the form of *blasphemous comments* that occur against the @BILA L nya satu account (source. Tik tok)

On one of the @BILA L nya satu accounts, the comments received were blasphemous. The content shared is usually in the form of video challenges and cooking. The problem occurred when she did live tiktok by dropping candidate number 02 with the words "**Ada loh paslon yang lebih baik, Cuman kalian tetap memilih paslon yang tidak jujur** ", the content drew a lot of blasphemy. The form of blasphemy received on one of she wobble content, as shown above, discusses the problem of she poor wobble. In the blasphemy received such as, "*ini mah tari ayam yg warna warni tu* ". The comment is making a comment that insults or criticizes the quality of the account owner's dancing by equating it with something that is considered not serious or not qualified and shows that the commenter criticizes the

form of dance that is considered not good and gives insults or ridicule to the account owner's dancing ability. The following is an explanation of the form, meaning, and function of the comment "*ini mah tari ayam yg warna warni tu*".

Table 2. Identification of declarative sentence in Data 1

Form	Declarative Sentence: These are declarative sentences that express an opinion or judgment.
Meaning	Insulting the Quality of the Dance, this comment is intended to insult or degrade the quality of the account holder's dance by likening it to a "ini mah tari ayam yang warna warni tu" which is considered funny and not serious.
Function	These comments also serve to insult or embarrass the account owner in front of other audiences.

Overall, the comment "**ini mah tari ayam yg warna warni tu**" is a form of insult or ridicule that uses metaphors to convey negative criticism of the account owner's dance quality. Its function is to demean and insult, and its form is a declarative sentence with the use of casual language that shows seriousness.

Data 2: type of blasphemous language style: Insult
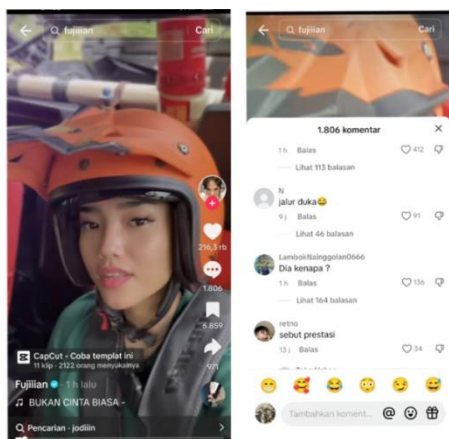

Figure 2. Forms of insult comments

Figure 2. Shows the form of *blasphemous comments* that occur against the @Fujiiian account (source. Tik tok)

The Indonesian netizen sent a negative comment marked by the use of the word **"Jalur Duka"** as a form of insult to the @Fujiiian account. Thus from these comments, netizens tend to call Fuji Utami Putri an impromptu artist because of the disaster that befell Gala Sky's parents. The comment is criticizing Fuji's actions which are considered to take advantage of the disaster for personal gain and cornering and demeaning Fuji by accusing she of being an impromptu artist who has no real ability or talent, but is only famous because of the tragedy. Therefore, it can be said that the comment contains elements of blasphemy. The following is an explanation of the form, meaning, and function of the comment "*Jalur Duka*".

Table 3. Identification of declarative sentence in Data 2

Form	Declarative Sentences: These comments are in the form of declarative sentences that give a clear and direct statement or opinion.
Meaning	This comment is meant to insult Fuji Utami Putri by implying that she fame does not come from ability or talent, but because of a family tragedy. It also accuses Fuji of being an "impromptu artist" who gained sudden fame without any actual talent or qualities.
Function	The main function of this comment is to criticize Fuji's actions as unethical or inappropriate, namely using a family tragedy for fame. This comment also serves to demean and corner Fuji, by accusing him of being someone who has no abilities or qualities, but is only famous because of a disaster.

Overall, the comment "**Jalur Duka**" given to Fuji Utami Putri is an explicit and sharp form of insult. It is a declarative sentence that uses harsh terms and sharp innuendo to denigrate. The meaning is to insult and corner Fuji by implying that she fame is not due to talent, but to capitalizing on tragedy. Its function is to criticize, insult, and express dissatisfaction in a demeaning way. Therefore, this comment clearly contains an element of insult.

Data 3: type of blasphemous language style: Hate Speech
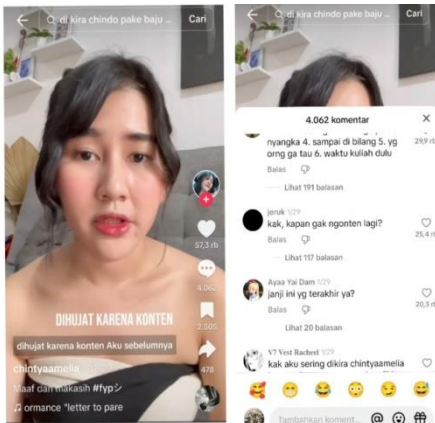
On one of @chintyaamelia's TikTok accounts, there are many blasphemous comments. The problem began when she claimed to be mistaken for a Chinese-Indonesian (Chindo), while Indonesian netizens felt that she had never stated this. She was also criticized for asking her friends to pay whenever they traveled together. Many Indonesian netizens disliked her personality as she was not independent and dependent on others. Every time she uploads a video, she receives a lot of criticism, such as the comment, "**kak, kapan gak ngonten lagi?**". These comments reflect netizens' dislike of her and contain criticism for her to stop creating content. This shows that many netizens disapprove of the behavior and content uploaded by @chintyaamelia. The following is an explanation of the form, meaning, and function of the comment "*kak, kapan gak ngonten lagi?*".

Figure 3. Forms of hate speech

Table 3. Identification of declarative sentence in Data 3

Form	Interrogative Sentence: This comment is in the form of a question that asks for an answer or response, but with a sarcastic tone.
Meaning	This comment expresses the netizen's dislike for the content uploaded by @chintyaamelia.
Function	The main function of this comment is to criticize she existence on the Tiktok platform. Indirectly, this comment serves to encourage @chintyaamelia to stop creating content.

Overall, The comment "**kak, kapan gak ngonten lagi**?" sent to @chintyaamelia is a form of hate speech that is rude and demeaning. The form is an interrogative sentence that uses casual and informal language. The meaning is to express dislike and rejection of the content uploaded by @chintyaamelia, with the implication that she should stop creating content. The function of this comment is to negatively criticize, stop the content activity, and show netizens' disapproval of the behavior and content uploaded.

Data 4: type of blasphemous language style: Blasphmey

Elia Myron sparked controversy after making a comment on TikTok that was deemed blasphemous. In his comment, Elijah stated, "**Yang dibahas Yahudi (Yudaisme) dan Kristen yang kepanasan Umat abad ke 7, Yahudi dan Kristen be like: Uuuuu dasar Sarachennn sesat**". This comment is considered insulting, both religions by implying that Jews and Christians denigrate and consider Muslims as heretical "Sarachennn". The term "Sarachennn" is used to refer to Muslims in a derogatory manner. This comment sparked outrage among Muslims, who felt their faith had been abused and ridiculed. The following is an explanation of the form, meaning, and function of the comment "*Yang dibahas Yahudi (Yudaisme) dan Kristen yang kepanasan Umat abad ke 7, Yahudi dan Kristen be like: Uuuuu dasar Sarachennn sesat* ".

Figure 4. Forms of blasphmey comments

Table 4. Identification of declarative sentence in Data 4

Form	Declarative Sentences: This comment is in the form of a declarative sentence which gives a clear and direct statement. It contains harsh and demeaning insinuations that aim to hurt certain feelings.

Meaning	This comment is meant to be derogatory, implying that they are demeaning Muslims. The meaning of "Sarachennn" is used with a pejorative connotation, which exacerbates the sense of humiliation.
Function	The main function of this commentary is to provoke and provoke the emotions of the followers of the religions mentioned, and serves as an expression of dislike towards Muslims, as well as showing a condescending view towards them.

Overall, Elia Myron's comment on TikTok stating, "What is discussed Jews (Judaism) and Christians who are hot 7th century people, Jews and Christians be like: Uuuuu basic misguided Sarachennn," has caused great controversy. The form of this comment is a declarative sentence with crude innuendo in casual and informal language. The meaning is to insult and blaspheme the religion of Islam, as well as to harass Muslims through the use of the derogatory term "Saracen". Its function was to provoke, show dislike, and criticize in an unconstructive manner. As a result, the comments sparked outrage among Muslims who felt their faith had been harassed and ridiculed.

4. CONCLUSION

Based on data analysis, the results of this study is that the phenomenon of using blasphemous language in TikTok comments in Indonesia is an issue that needs serious attention. In the digital era and rapid technological development, social media platforms such as TikTok are places where individuals can easily interact and express themselves. However, in this context, it is revealed that there is a tendency to use insulting, degrading, and even blasphemous language in these comments. This suggests an injustice in the use of freedom of expression, where some individuals use the platform to spread hatred and intolerance.

5. ACKNOWLEDGE

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